



UNICOI COUNTY CHAMBER OF COMMERCE



Benefits of Chamber Membership

Join the Unicoi County Chamber of Commerce and let us help your business succeed. Enjoy benefits that range from assistance with ribbon-cutting ceremonies to numerous networking and promotional opportunities. Membership is open to any business, individual or group sharing the common goal of making Erwin, Unicoi and Unicoi County a better place to live, work and play.

The following are several of the many benefits of membership within the Unicoi County Chamber of Commerce:

- **Free Online Listing** on www.unicoicounty.org helps potential customers locate your business. This listing also includes a link to your businesses website.
- **Your business will be referred to customers** contacting the Chamber office. The Chamber receives an average of 40 telephone calls and/or visits to the office per day. Many of those are requesting information about where to do business in Unicoi County. Only Chamber members are referred.
- **Reach Potential Visitors to the Unicoi County Area** through vacation and relocation packet mail-outs, web site inquires, and membership directories.
- **Receive the Chamber of Commerce monthly E-Newsletter** to remain informed of both Chamber and community happenings. Also as a member of the Chamber, you may submit articles about your business or upcoming event for publication in the E-Newsletter.
- **You can request an email blast to be sent out to the entire membership** one time per month to promote your business or event. The Chamber office has the capability to scan your advertisement, brochure or business card.
- **Make New Business Contacts at Chamber Events** throughout the year. At Quarterly Membership Luncheons, seminars, and others, you can spread the word about your business.
- **Display your Membership Sticker** to customers and employees to promote yourself as a community minded corporate citizen.
- **Add your event to the Chamber's Calendar of Events.** The Chamber has a monthly calendar of events on our website and all members are encouraged to inform us of events, promotions or activities that they have going on in their business.
- **Distribute your Company Brochure or Flyer** in one of the more than 2,500 vacation and relocation packets mailed throughout the year.
- **All Chamber members can distribute their company brochure or business cards** in the Chamber office on one of the Chamber's publication racks.
- **Chamber Members can get mailing labels** with addresses of all members of the Chamber for \$1 per page.
- **Benefit from Circulation of the Chamber's Vacation, Relocation and Economic Development Guide** that is professionally distributed throughout Tennessee, Virginia, Kentucky, and North Carolina.
- **Chamber Members may use the conference room** in the back of the Chamber office for meetings or other functions. Just call the Chamber office to check availability and to reserve the room.
- **Most companies can improve their bottom line** by claiming a major portion of their annual chamber investment as a tax-deductible business expense.
- **Members of the Chamber have reduced pricing options** for every community event coordinated by the Chamber.
- **You will be Investing in Unicoi County's Growth and Development** while increasing and promoting your business.
- **Your Membership Fee is Reinvested in Unicoi County** by the Chamber's work to attract and promote businesses and tourists to the county.
- **Trade Between Members** is encouraged by the Chamber of Commerce and the Chamber trades with members when possible.
- **Benefit from the Chamber's Role as the Collective Voice of Business** when issues arise that will impact business in Unicoi County.



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MISSION STATEMENT

To provide leadership and advocacy that promotes partnerships with businesses, government and civic leaders to support sustainable growth, and community engagement by planning, promoting, and developing programs, events and outreach efforts that encourage economic stability of the community.

VISION STATEMENT

To champion Unicoi County on its journey to become the destination to live, work, and play.



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100 South Main Avenue – P.O. Box 713 – Erwin, TN 37650
(423) 743-3000 – Fax: (423) 743-0942 – www.unicoicounty.org

For Official use only:

Amt: _____
NR: _____
DB: _____
CC: _____
WS: _____
StLtr: _____

2017 Membership Application

Company Name: _____

Main Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Street Address (If different from mailing address): _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

E-Mail Address: _____ Website: _____

Number of Employees: Full Time: _____ Part Time: _____

Please indicate three categories to list for your business (Examples: Retail, Antiques, Furniture):

1) _____ 2) _____ 3) _____

Signature: _____ Date: _____

Membership Fee Structure

Business Memberships Based on Number of Employees

Business Members:

1 Employee \$ 100 2 Employees \$ 120 3 Employees \$ 140

Add base rate of \$140 plus \$12 per employee for all employees over 3.

100 or More Employees \$1,300

2 Part Time Employees equal 1 Full Time Employee

Individual Members: \$ 60

Civic Clubs and Charitable Organizations: \$ 75

Churches: \$ 100

YOUR Chamber is Working for YOU and YOUR Business!