

# 2017 UNICOI COUNTY APPLE FESTIVAL APPLICATION

**40<sup>th</sup>  
Annual**



**OCTOBER 6 & 7, 2017**



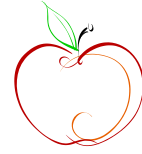
(423) 743-3000- [www.unicoicounty.org](http://www.unicoicounty.org)

**Vendor Application**



# 2017 Unicoi County Apple Festival

## *Rules and Regulations*



### General Information

The Unicoi County Apple Festival is a celebration and presentation of the unique heritage, foods, crafts and culture of the southern Appalachian region. The festival is coordinated and sponsored by the Unicoi County Chamber of Commerce and is held on the streets of historic downtown Erwin, Tennessee. The Festival, held the first Friday and Saturday in October, is in its 40<sup>th</sup> year and attracts more than 110,000 visitors for the two-day event. Food for all tastes, musical entertainment, special events and quality arts and crafts blend to create an exceptional atmosphere for artists to exhibit and sell their work.

### Booth spaces

Each booth is 15' wide and 10' deep. The number on the sidewalk represents the center of the booth. It is important that these boundaries be observed to respect neighbors' rental spaces and to ensure emergency and trash collection vehicles may pass through.

### Rules and Regulations

1. **Any vendor not abiding by the Unicoi County Apple Festival Rules and Regulations may be asked to leave the Festival grounds and will forfeit his or her space.**
2. Festival hours are 8 a.m. through 8 p.m. both Friday and Saturday. Your signature on this application confirms your participation and agreement to adhere to festival rules & regulations.
3. The festival is advertised until 8 p.m. To maintain the integrity of the festival, we require all vendors to maintain their booths until 8 p.m. both days. Failure to do so will forfeit a vendor's right to a booth space for next year's show.
4. Main Avenue is reserved exclusively for handmade crafts, therefore merchandise bought for resale (except antiques and collectibles) will not be permitted.
5. All exhibitors must provide their own tents, shelving, tables and chairs. The area around the booth space must be kept free of litter. Vendors must apply through the Chamber office for electricity and supply their own cords.
6. All vendors must collect and submit Tennessee State Sales Tax. The State of Tennessee Department of Revenue will provide, through the Chamber, sales tax forms for collection.
7. All vendors must staff their own booths. The Chamber cannot staff booths for food or restroom breaks.
8. **No vehicles are allowed on the festival grounds during festival hours.** Vendors bringing vehicles onto the festival grounds between 8:00 a.m. and 8:00 p.m. Friday or Saturday could face forfeiture of their space the following year and possible city fines and towing. Vendors not adhering to this rule may be asked to leave the Festival grounds and will forfeit his or her space.
9. No jumping jacks or fireworks of any kind; Chinese throwing stars; blow dart guns; weapons or toys imitating weapons or like products are allowed within Festival grounds.
10. Specific space requests may be made on the application, but are not guaranteed. Current vendors have 10 business days after the Festival to request the same location. Every effort will be made to accommodate the request. The Chamber of Commerce reserves the right to move vendors as needed.
11. No subleasing of Apple Festival booth spaces is allowed. The booth must contain the items listed on the attached application. You are not allowed to sell your booth to another vendor and/or organization, nor are you allowed to give your booth to another vendor and/or organization. If you cannot occupy your booth, the booth reverts back to the Chamber of Commerce.
12. Cancellations made before July 31 are eligible for a full refund. Cancellations made after August 1 may be eligible for a refund at the discretion of the Chamber Executive Director. No refunds will be given after September 1.
13. The festival will be held rain or shine. No refunds are given for inclement weather. Additionally, no refunds will be given for any natural disaster, such as, but not limited to tornados or flooding, that occur or other uncontrollable circumstances that would require festival cancellation.
14. For the safety of all festival goers, no pets are allowed on festival grounds.
15. **Information concerning setup for the 2017 festival will be mailed in mid-September.**

**2017 UNICOI COUNTY APPLE FESTIVAL**  
**October 6 & 7, 2017**  
Vendor Application

<i>For Official Use Only</i>				
Booth #:	_____			
Receipt #:	_____			
Amount:	_____			
	M	S	F	PL FP

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Description of Product: (Please include photos with application):  
 (Please list all items planned for sale. Items not listed on this application are subject to removal during the festival.)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

<u>Craft Vendor</u>	
Main Street Space _____	\$ 250
<i>Reserved for handmade crafts only</i>	
Side Street Space _____	\$ 200
Electricity _____	\$ 25
<i>Where available</i>	

<u>Food Vendor</u>	
Food Space _____	\$ 450
Size of Trailer (including tongue) _____	
<i>or</i>	
Size of Tent _____	
Amount of Electricity Needed _____	

***All Vendor Spaces are 15 ft. wide x 10 ft. deep.***

The Unicoi County Chamber of Commerce is the organizer of the event and reserves the right to refuse any vendor from participating in the festival. The Chamber of Commerce determines final placement of all vendors within the festival and reserves the right to move any vendor. We will hold spaces for 10 days to allow all vendors in good standing to renew. After the 10 day period, we cannot guarantee a space in the Unicoi County Apple Festival. By signing on the line below, you agree that you have read and understand the renewal process and agree to follow all festival rules and regulations.

**PLEASE DO NOT SEND MONEY WITH THIS APPLICATION.**  
**PAYMENT IS DUE UPON ACCEPTANCE INTO THE FESTIVAL.**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_